

ON THE OCCASION OF



In February 2013 the sustainable building scene will meet at Ecomake for the third year in a row. The international convention exhibit dedicated to the materials for sustainable building will be held from 14 to 17 March at the *Fiera Verona*, as Special Event of an important fair, Legno&Edilizia, which is addressed to professionals, technicians and companies and that hosted more than 20,000 visitors during last year's edition.

The two events make a natural synergy that stems from sharing different things, such as: the use of natural materials, the safeguard and the restoration of territories and cities, the implementation of innovative and comparative solutions by companies and sustainability.

Ecomake: the home of sustainability

Since when it was born back in 2011, Ecomake's mission has been the creation of an event where the true main characters were the materials and the technologies for sustainable building, which had to be comparable and guaranteed by the compliance with strict sustainability criteria set within Ecomake's Technical Requirements. Ecomake admits only the materials and the technologies that can prove their bioecological or sustainable features, in compliance with the technical requirements.

Ecomake isn't aimed at taking the place of certification bodies, but instead it wants to provide companies, planners, public administrations and citizens with a showcase of products whose characteristics are declared and verified homogeneously. Thus, Ecomake wants to become in the future an unmissable event between public and private, between policies, safeguard and restoration for cities and territories and the innovative solutions of the companies operating sustainably, which will be easily comparable and guaranteed by the Technical Requirements.

Ecomake 2013: building and healthiness, an open question

As usual, Ecomake offers a diverse programme of conventions. This year, given the raising interest around sustainable building, and therefore around buildings that are friendly to the environment, energy efficiency, healthiness and people's well-being, one of the main topics of the event will be the analysis of the state of the building sector. In particular, this will be covered by the lectio magistralis "**Healthy buildings – Dream or reality**" held by **Dimitris Kotzias**, one of the most relevant experts on this subject throughout Europe.

The healthiness and indoor well-being guaranteed by buildings are still two insufficiently discussed topics, on which some light will be shed by **Frank Kuebart**, **president of the Eco Institute based in Cologne**, who will intervene on the instruments for the assessment of indoor healthiness, and **Sergio Fuselli**, **from the Istituto Superiore di Sanità**, who will talk about the strategies to monitor volatile organic compounds (VOCs) in indoor environments.

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